**FOR IMMEDIATE RELEASE**

**JFK AIRPORT’S TERMINAL 4 BECOMES FIRST AIR TERMINAL IN NORTH AMERICA TO LAUNCH CAMERA-ENABLED CROWDVISION TECHNOLOGY TO MONITOR SOCIAL DISTANCING**

*The partnership will bring CrowdVision’s innovative technology to T4 to track social distancing within the terminal, encouraging safe practices for passengers and employees*

**New York, NY – July 27, 2020 –** Today JFKIAT, the operator of Terminal 4 at John F. Kennedy International Airport, announced the launch of camera-enabled CrowdVision technology with new SafeDistance capabilities, making T4 the first air terminal in North America to launch this technology. As part of JFKIAT’s COVID-19 recovery plan, the new technology – which will help to monitor social distancing from curbside to check-in and through the security checkpoint in the terminal – represents JFKIAT’s latest move to implement innovative measures to maintain the safety and security of passengers and employees within the largest air terminal at JFK International Airport.

CrowdVision technology helps to measure a variety of metrics within T4, including number of passengers, operational resources, queue times, and more. CrowdVision’s new SafeDistance feature will help to maintain a safe and healthy terminal providing real time alerts on customer separation (how far apart individuals are from one another). The implementation of CrowdVision’s SafeDistance technology will allow JFKIAT’s operations team to identify areas that are too crowded and places where people need to be dispersed or reorganized to prevent any long period of overcrowding or overexposure. Having access to CrowdVision’s real-time data will help JFKIAT to analyze spots within the terminal that have continual crowding, giving employees the ability to make changes necessary to limit crowds and better support those customers with a smooth and safe experience.

“In light of the COVID-19 pandemic, JFKIAT took immediate action to establish a new normal within T4 to ensure the safety and security of our customers and employees,” said **Roel Huinink, President and CEO of JFKIAT.** “At JFKIAT, we strive to integrate innovative technology to help us better serve our customers, and on the road to recovery, restoring the confidence of passengers in travel is essential. The introduction of CrowdVision will not only help us become more efficient but will also help maintain a safe environment in the wake of COVID-19. We are pleased to implement this innovative technology as a key initiative of our COVID-19 recovery plan for T4.”

“Now more than ever passengers need confidence that journeys through airports will be fast, smooth and safe,” said **Fiona Strens, Founder and Chief Product Officer of CrowdVision**. “JFKIAT’s use of CrowdVision data from curb to gate, in both planning and live operational management, enables them to keep things moving, manage crowding and minimize waiting - giving us all more confidence to fly again and smile as we go. We’re proud to be partnered with JFKIAT to support T4’s near-term recovery and longer-term success.”

As the operator of one of the world’s most modern and efficient airport terminals, JFKIAT took immediate action to ensure high levels of safety within T4 from the beginning of the COVID-19 pandemic, collaborating with the CDC and government agencies, increasing and enhancing cleaning routines throughout the building, and implementing safe practices for employees and passengers. With the launch of its initiatives, JFKIAT has innovated beyond standard air terminal practices in order to look ahead to the future, seeking to address anxiety, ensure the highest level of safety practices, and leverage cutting edge technology to prepare T4 for the next normal of air travel. Customers can learn more about JFKIAT’s safety initiatives on the new [T4 Safe Travel Resource Center](https://www.jfkt4.nyc/covid19/), now live on T4’s website and through its social media channels.

**About CrowdVision**

CrowdVision is a provider of actionable data and insights on people movement in venues such as airports. CrowdVision software accurately measures what is happening to customer populations in real time and over time. Key metrics captured include flows and throughputs, wait times and process times, staffing and resourcing levels, and crowding. This enables better planning and decision-making to assure safety, improve customer experience and increase efficiency and profitability.

The CrowdVision solution processes signals from commercially available camera and LiDAR sensors and detects pedestrian movement automatically using computer vision and artificial intelligence techniques. Data analytics and insights are shared with users via alerts, dashboards, reports, and integrations to support decision-making and planning.

CrowdVision SafeDistance provides measures of social distancing, including separation and exposure times. Live alerts can trigger interventions during operations to mitigate risk, and accumulated data helps identify opportunities for optimizing layouts, resourcing or processes. SafeDistance equips venue operators with the means to minimize the risk of contagion and enhance passenger and staff safety in their environments. Visit CrowdVision at crowdvision.com and crowdvision.blog and on social media

**About JFKIAT**

JFK International Air Terminal, LLC. (JFKIAT) is the operator of Terminal 4 at John F. Kennedy International Airport, one of the most active air terminals in the New York area, serving 33 international and domestic airlines with an annual passenger volume of more than 21 million travelers in 2019. Terminal 4 is the first existing airport terminal in the U.S. to receive LEED Gold certification by the United States Green Building Council (USGBC) for operations and maintenance. The Terminal’s expansive Retail Lounge offers an unparalleled experience for travelers with a wide range of food and beverage and retail options, from chic to upscale and from convenience stores, to electronics, accessories and gifts. Terminal 4 was the first air terminal in North America operated by a private management company. JFKIAT’s managing member is Schiphol USA Inc., a U.S. affiliate of Royal Schiphol Group.

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